



Say "I DO" to Carlson Craft
wedding invitations!

Your wedding is one of the most important events of your life. You want every aspect of YOUR DAY to shine. Why leave your wedding invitations to guesswork?

See your Carlson Craft Wedding Invitation Specialist today!

 **Carlson Craft**
One source, endless possibilities.



Wedding Invitations:
The Choices

A reflection of your day.

Making Your Own Wedding Invitations

Before you begin, you need to ask yourself:

- Do I have enough time to complete this project?
- Do I have the resources and knowledge to make a wedding invitation that doesn't reflect a D.I.Y. disaster?

Here are a few things you may need to consider:

Time: Many bridal couples do not consider the fact that they may be spending more time on their D.I.Y. wedding invitations than they realize.

Expense: Consider all the expenses; D.I.Y. wedding invitations may cost more than you think.

- Your time (What is my time worth?)
- Extra paper stock
- Ink cartridges
- Matching envelopes in the correct size
- Purchase of a font
- Error potential
- Cutting fees

Knowledge: Do you have a reliable source?

- Proper etiquette wording
- Correct layout
- Appropriate fonts
- Suitable font sizes

Organization and preparation play a key role in D.I.Y. wedding invitations; however, problems that may occur won't be revealed until the actual invitation project begins.



Time and creative skill are essential for do-it-yourself wedding invitation success.

Carlson Craft® Wedding Invitations



Professionally printed wedding invitations by Carlson Craft come with the help of an experienced professional guiding you every step of the way, at no cost to you!

We are living in a new, environmentally, budget-conscious age. With this in mind, Carlson Craft is proud to offer a vast collection of not only eco-friendly and budget-minded wedding invitations, but wedding invitations that reflect quality and style.

We understand that you are a bridal couple like no other. We offer a vast selection of lettering styles, designs, ink colors, stock choices, additional printing services and so much more to make your wedding invitation reflect the two of you.

Tips for making your wedding invitation exclusive to you:

- Choose a unique layout
- Create your own motif
- Add your monogram (sample shown at right)
- Select an ink color that complements your color scheme
- Use combination lettering styles



Monogram: M-236

Your wedding invitation specialist will remind you of things you may have overlooked, plus your invitations can be printed in as little as 2 days and shipped to you.

This is not just an invitation, this is YOUR wedding invitation. Save time, money and reduce stress by working with an experienced Carlson Craft invitation specialist.



Quality presented in your wedding invitation gives your guests their first impression of your big day.